K SERA SERA LIMITED

(Formerly Known as K SERA SERA PRODUCTIONS LIMITED)

Registered Office : 18, Mohid Heights, 4th Floor, Near Versova Telephone Exchange, Lokhandwala Road, Andheri (West), Mumbai - 400 053.

(Rs. In Lacs)

Unaudited Consolidated Financial Results for the Quarter/Half Year Ended on 30th September 2012

Sr. No.	Particulars	Quarter ended on			Half Year ended on		Year Ended on
		30.09.2012 (Unaudited)	30.06.2012 (Unaudited)	30.09.2011 (Unaudited)	30.09.2012 (Unaudited)	30.09.2011 (Unaudited)	31.03.2012 (Audited)
1 (a)	Net Sales/ Income from Operations	2,511.78	2,461.71	2,395.50	4,973.49	6,782.79	10,991.89
(b)	Other operating Income	8.12	2.80	-	10.92	-	174.03
	Total Income (a+b)	**2,519.90**	**2,464.51**	**2,395.50**	**4,984.41**	**6,782.79**	**11,165.92**
2	**Expenditure**						
(a)	Cost of Operations	1,852.89	1,967.28	1,882.20	3,820.17	5,159.45	8,287.26
(b)	Purchases of Stock in Trade		-	-	-	-	-
(c)	Changes in Inventories of finished goods,work in progress and stock in trade		-	-	-	-	-
(d)	Employees benefits expenses	209.23	222.25	130.23	431.48	388.52	810.76
(e)	Depreciation and amortisation	160.56	149.32	86.43	309.88	163.86	434.50
(f)	(Other expenses (Any item exceeding 10% of the total expenses relating to continuing operation to be shown separetely)	296.27	285.15	213.84	581.47	495.98	1,550.75
	Total Expenditure	2,518.94	2,624.01	2,312.70	5,143.00	6,207.81	11,083.27
3	**Profit from operation before other incomes, interest and exceptional items (1-2)**	**0.95**	**-159.49**	**82.80**	**-158.59**	**574.98**	**82.64**
4	Other Income	134.26	57.70	197.49	191.95	233.16	225.05
5	**Profit before interest and exceptional items (3+4)**	**135.21**	**-101.79**	**280.29**	**33.36**	**808.14**	**307.69**
6	Interest	9.14	4.88	52.29	14.01	106.69	214.97
7	**Profit After interest but before exceptional items (5-6)**	**126.07**	**-106.67**	**228.00**	**19.35**	**701.45**	**92.72**
8	Exceptional items (prior period expenses net of tax Rs.3,70,26,000/-)	-	-	-	-	-	-729.74
9	**Profit(+)/Loss(-) from Ordinary Activities before Tax (7-8)**	**126.07**	**-106.67**	**228.00**	**19.35**	**701.45**	**-637.02**
10	Tax Expense	-	-	-	-	0.93	278.68
11	**Net Profit(+)/Loss(-) from ordinary Activities after tax (9-10)**	**126.07**	**-106.67**	**228.00**	**19.35**	**700.52**	**-915.69**
12	Extraordinary Item (net of tax Expense Rs.)	-	-	-	-	-	-
13	**Net Profit(+)/Loss(-) for the period (11-12)**	**126.07**	**-106.67**	**228.00**	**19.35**	**700.52**	**-915.69**
14	Share of Profit/Loss of Associates	-	-	-	-	-	-
15	Minority Interest	-	-	-	-	-	-
16	**Net Profit/Loss after taxes ,minority interest and share of Profit/Loss of Associates (13-14-15)**	**126.07**	**-106.67**	**228.00**	**19.35**	**700.52**	**-915.69**
17	Paid up Equity Share Capital (Face Value Rs.10/- per share)	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86
18	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	-	**34,502.69**
19 (i)	Earnings Per Share (EPS)						
	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	0.06	(0.05)	0.11	0.01	0.34	(0.44)
(ii)	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	0.06	(0.05)	0.11	0.01	0.34	(0.44)

A1	Public shareholding						
	Number of shares	207938634	207938634	207938634	207938634	207938634	207938634
	Percentage of shareholding	100%	100%	100%	100%	100%	100%
A2	Promoters and promoter group						
	Shareholding **	NIL	NIL	NIL	NIL	NIL	NIL
(a)	Pledged/Encumbered						
	Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL
(b)	Non-encumbered						
	Number of Shares	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the Company)	NIL	NIL	NIL	NIL	NIL	NIL

Notes :-

1. The above Consolidated results were reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on 10th November,2012.
2. Previous period/year figures have been re-grouped whenever necessary.
3. The company has received Two investors complaints for this quarter and the same have been duly resolved, There are no pending complaints for this quarter.
4. The Consolidated Financial Statements have been prepared in accordance with Accounting Standard 21 "Consolidated Financial Statements" as notified by Companies (Accounting Standard Rules), 2006.

By order of the Board of Directors
For K SERA SERA LIMITED

(Director)

Place:- Mumbai
Date:- 10/11/2012